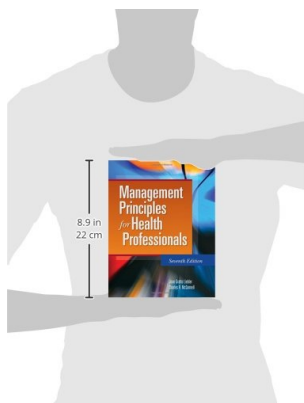


[PDF] Management Principles For Health Professionals

Joan Gratto Liebler, Charles R. McConnell - pdf download free book



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Description:

Management Principles for Health Professionals is a practical guide for new or future practicing healthcare managers. The customary activities of the manager—planning, organizing, decision making, staffing, motivating, and budgeting—are succinctly defined, explained, and presented with detailed examples drawn from a variety of health care settings. Students will learn proven

management concepts, techniques, models, and tools for managing individuals or teams with skill and ease. The Seventh Edition continues to present foundational principles of management in the context of contemporary health care. This thorough update offers many new examples including corporate compliance, standards of conduct and mandatory reporting, eHealth, revenue cycle considerations, cultural competency and diversity training, comparative effectiveness reviews. The Seventh Edition also offers expanded coverage of material relating to HIPAA, the electronic health record/personal health record, due diligence reviews, and healthcare reform legislation. Key Features: • Offers new and updated examples throughout reflecting a wide variety of settings, including acute care, observation units, urgent care, continuing care facilities, and more • Includes a full-scale plan, with 500-day implementation schedule to illustrate project management • Explores newly emerging job positions, such as compliance officer, privacy specialist, data quality and analysis specialist, and contractual management teams

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