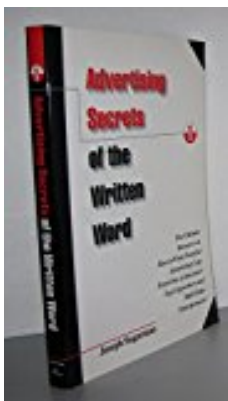


[PDF] Advertising Secrets Of The Written Word: The Ultimate Resource On How To Write Powerful Advertising Copy From America's Top Copywriter & Mail Order Entrepreneur

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Books Details:

Title: Advertising Secrets of the Wr
Author: Joseph Sugarman, Dick Hafer,
Released: 1998-06-01
Language:
Pages: 312
ISBN: 1891686011
ISBN13: 978-1891686016
ASIN: 1891686011

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Description:

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About the Author Joseph Sugarman has been highly recognized for his effective advertising copy and the innovations he's brought to the direct marketing field. He won many awards to include Direct Marketing Man of the Year and the distinguished Maxwell Sackheim Award for his career contributions to direct marketing. He's become a role model for many in sales, marketing and direct marketing. He has authored five books and has successfully run several businesses--all created from the power of his pen. --This text refers to an out of print or unavailable edition of this title.

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