

[PDF] Top Of The Rock: Inside The Rise And Fall Of Must See TV

T. R. Pearson, Warren Littlefield - pdf download free book

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Description:

Review

"Must-See TV—I remember very well when Warren and NBC coined that expression to describe what we were doing. This book will be *Must-Read* for many people who fondly recall that time."
—Jerry Seinfeld

"The first and last word on NBC's . . . critically acclaimed and crucially profitable Thursday night lineup."

—*The Wall Street Journal*

"Fascinating anecdotes and tidbits . . . There's no denying the magic NBC conjured in the '80s and '90s." —*Variety*

"Engrossing and lively . . . [Littlefield] enlists the voices of many of the actors and creative forces behind such hits as *Seinfeld*, *Will & Grace*, *Cheers* and *ER* to help him chronicle the glory days of 'Must See TV.'"

—*The Chicago Sun-Times*

"A chronicle of the last golden age of network television, [*Top of the Rock*] is the literary equivalent of a former NBC Thursday night lineup . . . Littlefield is the ultimate Must See insider. The mini-histories are a blast . . . full of fresh detail."

—*The Hollywood Reporter*

"[An] essential oral history."

—*Detroit Free Press*

"Warren Littlefield has reminded us of what was possible not so long ago. . . . [recounting] his successful run at NBC and the inside stories of the shows that made it happen."

—*TV Guide*

"A fascinating oral history of shows like *Seinfeld* that defined an era."

—*Daily News*

"While the general public will likely focus on how *Seinfeld* got made and what made the cast of *Friends* tick, industry insiders will be looking for dirt, and there is no shortage of that."

—*Los Angeles Times*

"You are what your record says you are, and Littlefield's record at NBC in the '90s was tremendous."

—*The Newark Star-Ledger*

"With an entertaining insider's perspective, Littlefield transports readers back to a seemingly magical time when half the country would watch the same show."

—*Kirkus Reviews*

"Littlefield unleashed a 'financial geyser' at NBC, and these revelatory glimpses of those glory days make this one of the more entertaining books published about the television industry."

—*Publishers Weekly*

About the Author WARREN LITTLEFIELD is the former NBC president of entertainment. Previous to that, he was the NBC comedy executive who developed such hit shows as *The Cosby Show* and *The Fresh Prince of Bel-Air*. He currently runs his own television production company.

T. R. PEARSON is the author of fourteen novels, including *A Short History of a Small Place*, and a dozen screenplays.

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