

[PDF] Hershey: Milton S. Hershey's Extraordinary Life Of Wealth, Empire, And Utopian Dreams

Michael D'Antonio - pdf download free book



Books Details:

Title: Hershey: Milton S. Hershey's
Author: Michael D'Antonio
Released: 0000-00-00
Language:
Pages: 305
ISBN: 1439559643
ISBN13: 978-1439559642
ASIN: 1439559643

[**CLICK HERE FOR DOWNLOAD**](#)

pdf, mobi, epub, azw, kindle

Description:

From Publishers Weekly Keeping his prose blessedly free of "sweet" wordplay, D'Antonio offers a balanced and genial look at the man who brought America the five-cent chocolate bar and founded a utopian village. Milton S. Hershey (1857-1945) was hardly the only Progressive-era tycoon to

envision an idyllic company town, but he alone made it work. He set out to create "a self-perpetuating little utopia of capitalism and charity," and that's exactly what Hershey, Pa., was and is. D'Antonio (*The State Boys Rebellion*, etc.) describes his subject's childhood and early failures, the company's investments and dealings, and the intricacies of candy making. He includes bad stuff on Hershey: the egotism expected of a business mogul, some capricious firings, a tendency toward heavy-handed paternalism and a childless marriage to a woman who, the author concludes, suffered from and died of syphilis. He also explains why Hershey's astonishing generosity toward a school for underprivileged boys resulted in decades of corporate stagnation and, in the last few years, a bitter battle over the company's future. All in all, D'Antonio solidifies his subject's reputation as "a kindly type of industrialist" who brought the nation "happiness in a wrapper." Not a massive social history with grand pretensions—indeed, it's a relief to pick up a corporate titan's biography that weighs less than eight pounds—this volume will satisfy all but the most voracious readers. (*Jan.*)

Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. --This text refers to an out of print or unavailable edition of this title.

From School Library Journal Adult/High School Snack-loving teens may be well disposed toward this entertaining book before opening it, since its subject is the inventor of the first popular and inexpensive milk chocolate bar in the United States. The story of the man's success is one of determination, innovation, and perseverance despite repeated failures, all encompassed in a personality unique among the tycoons of the late 19th and early 20th centuries. A curious mix of capitalist ruthlessness and utopian idealism, Hershey pursued riches but believed deeply in social responsibility. His devotion to the latter created a legacy that exists to this day in his school for at-risk children and, in Hershey, PA, the charming company town that was one of the few American communities virtually unaffected by the Great Depression. Fascinating details about candy production and Hershey's personal life abound, and the balanced viewpoint, smooth writing, and succinct treatment make this biography a good choice for assignments related to leadership, business, or U.S. social history. *Starr E. Smith, Fairfax County Public Library, VA*

Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. --This text refers to an out of print or unavailable edition of this title.

-
- Title: Hershey: Milton S. Hershey's Extraordinary Life of Wealth, Empire, and Utopian Dreams
 - Author: Michael D'Antonio
 - Released: 0000-00-00
 - Language:
 - Pages: 305
 - ISBN: 1439559643
 - ISBN13: 978-1439559642
 - ASIN: 1439559643

